



TANNER M. SERPA
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412.926.5522

EDUCATION

Robert Morris University, Moon Twp., PA
Bachelor of Fine Arts, Majoring in Graphic Design
Graduated May 2015, with a Cumulative GPA 3.47

AWARDS & SPECIAL RECOGNITION

Work exhibited in the faculty juried RMU Gold Shows

- Foundations Award, 2013
- Best in Graphic Design Award, 2014
- Work displayed in show, 2015

Personal Work displayed in competitively selected RMU "U" Shows

- Fall 2013 & Fall 2014

Chosen for Media Arts Community Design Workshop

- Highly selective process; chosen for skill, knowledge and dependable reputation by professors, Spring 2014

RMU SCIS Dean's List, Fall 2012 & Spring 2013

MAHS Most Artistic, Class of 2011

TJ Maxx Associate of the Quarter, Spring 2012

SKILLS

Design & Artistic Abilities

Art, Digital Illustration, Graphic Design, Hand Lettering, Identity Design, Layout Design, Photography, Brochures, Photo Restoration, Typography, Web Design

Computer Programs

Adobe Creative Suite (Ai, Id, Dw, Lr, Pr, Ps), Microsoft Office Suite, FTP Software, WordPress

Coding

- Proficient in HTML, CSS and PHP
- Experience with SEO
- Working knowledge of Java Script

Communication

- Work well with others to achieve goals
- Experienced with customers and public speaking

PORTFOLIOS

View my portfolios at

<http://serpadesign.com/college-portfolio/>

<http://serpadesign.com/client-portfolio/>

<http://serpadesign.com/personal-portfolio/>

WORK EXPERIENCE

Pacer Design Studios, Beaver County, PA

Graphic & Web Design, Jan. 2015 - current

- Designed responsive, mobile-friendly websites.
- Collaborated with other designers to complete complex tasks in a timely fashion.
- Refined server organization to streamline filing process.

talent network, inc., Moon Twp., PA

Graphic & Web Design, Photography, Mar. 2013 - current

- Self taught HTML, CSS, PHP, Java Script and Wordpress in order to code websites for the position.
- Designed print media such as banners, business cards, brochures, logos, postcards, etc.
- Captured photos and videos for various projects.

Freelance Work

RMU Professor Daniel Short, 2014 - 2015

- Designed logo and illustrated instructions for ARK (Atmospheric Research Kit).
- Artwork, logo design, photo restoration and layout design for book "Unisphere".

5 Star Home Inspections Inc., 2015

- Designed new logo and website.
- Created concise identity through social media, letterhead and business card.

TJ Maxx, Robinson Twp., PA

Sales Associate, Dec. 2008 - Aug. 2013

- Cooperated with employees and customers in a fast paced environment.
- Developed strong interpersonal skills through customer interactions.
- Trained associates on company policies and procedures.

REFERENCES

Jason Bumblis

Pacer Design Studios, Creative Director

E jason@pacerstudios.com

P 724.417.1308

Frank Murgia

t.n.i. media, llc., Creative Director

E media@talentnetworkinc.com

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David Sedelmeier

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