



TANNER M. SERPA
serpadesign@gmail.com
(412)926-5522

EDUCATION

Robert Morris University, Moon Twp. PA

Bachelor of Fine Arts, Majoring in Graphic Design
Graduated in May 2015
Cumulative GPA - 3.47/4.0

AWARDS & SPECIAL RECOGNITION

Work exhibited in the faculty juried RMU Gold Show(s)

- Received Foundations Award - 2013
- Received Best in Graphic Design Award - 2014
- Work displayed in show - 2015

Personal Work displayed in competitively selected RMU "U" Show(s)

Fall 2013 & Fall 2014

Chosen for Media Arts Community Design Workshop

Highly selective process; chosen for skill, knowledge and dependable reputation

RMU SCIS Dean's List - Fall 2012 & Spring 2013

Awarded as Most Artistic - MAHS Class of 2011

TJ Maxx Associate of the Quarter - Spring 2012

SKILLS

Design & Artistic Abilities

Art, Digital Illustration, Graphic Design, Hand Lettering, Identity Design, Layout Design, Photography, Brochures, Photo Restoration, Typography, Web Design

Computer Programs

Adobe Creative Suite (Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro), FTP Software, WordPress

Coding

- Proficient in HTML, CSS and PHP
- Basic knowledge Java Script

Communication

- Work well with others to help achieve goals
- Experienced with customers and public speaking

PORTFOLIOS

My portfolios consist of a broad array of art and designs. Many of which demonstrate how I develop ideas.

View my portfolios at...

<http://serpadesign.com/portfolios/>

WORK EXPERIENCE

talent network, inc. Moon Twp. PA

Graphic Design, Photography & Web Design

Mar. 2013 - current

- Self taught HTML, CSS, PHP, FTP, SEO & Wordpress
- Designed banners, business cards, brochures, logos, postcards and web sites
- Shot photos and video for various clientele

Pacer Design Studios Beaver County, PA

Began as Graphic Design Internship then Employment

Jan. 2015 - current

- Became an integral part of the design team
- Cooperated with other designers to complete tasks
- Worked on tight deadlines to accomplish work

Freelance Work

RMU Professor Daniel Short 2014-2015

- Designed logo and illustrated instructions for ARK
- Artwork, logo design, photo restoration and layout for book "Unisphere"

5 Star Home Inspections 2015

- Designed new logo and website
- Created concise identity through social media, letterhead and business card

TJ Maxx, Robinson PA

Sales Associate Dec. 2008 - Aug. 2013

- Cooperated with customers in fast paced environment
- Developed strong interpersonal skills
- Proved excellency with consistently positive reviews

Scoglio's Restaurant, Robinson PA

Dishwasher Feb. 2006 - Oct. 2008

- Learned how to complete tasks at a demanding pace
- Developed strong work ethic

REFERENCES

Jason Bumblis

Creative Director - Pacer Design Studios

jason@pacerstudios.com

(724) 417-1308

Frank Murgia

Creative Director - t.n.i. media, llc.

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(412) 496-1276

David Sedelmeier

Owner - talent network inc, llc.

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